

WE ARE ONE

SPONSORSHIP OPPORTUNITIES



AMERICAN INDEPENDENCE MUSEUM
— WHERE HISTORY COMES TO LIFE



WHY SPONSOR **AIM?**

When you sponsor the American Independence Museum, you align yourself with our belief that all voices and all perspectives matter, which is an ideal made implicit with the signing of the United States Constitution on September 17, 1787. Although composed of many voices, “we are one” people, one nation, one planet...

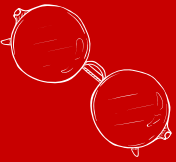
AS A SPONSOR...

...Your reach is substantial, as we welcome 5,000+ annual visitors to our Exeter, NH campus and more than 40,000 to our website annually. In addition to enhancing your company's marketing and philanthropic objectives, sponsorships support our efforts to 1) Bring History to Life, 2) Educate Children & Youth, 3) Engage Older Adults, and 4) Build Community.

Collectively, these efforts advance the concept of "We Are One," which is our organization's motto for the next two years as we prepare for the nation's 250th anniversary. We cannot build this future alone...



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WHAT IS AIM?

Established in 1991 in Exeter, NH, AIM promotes a comprehensive understanding of “life, liberty, and the pursuit of happiness” through diverse programs, exhibits, tours, and events. Our mission is “to engage, educate and excite people of all ages, to understand and celebrate the American struggle for freedom and self-governance and to preserve and share our buildings, grounds and collection so they will be an inspiration for generations to come.”

WHY HISTORY EDUCATION?

History education is vital because it delves into the essence of human existence rather than mere dates and events. The museum primarily focuses on Colonial America to the early years of the Republic, highlighting the formation of the United States as a significant social, political, and economic experiment, which remains relevant today.

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BECOME A SPONSOR

BRING HISTORY TO LIFE | EDUCATE CHILDREN & YOUTH |
ENGAGE OLDER ADULTS | BUILD COMMUNITY

Step One

Select which initiative you would like to support.

Engage Older Adults

This initiative supports our efforts to engage older adults led by a community-based advisory council. This initiative comes alive in our Older Adult Traveling Trunk program.

Build Community

This initiative is geared toward all ages and quite literally brings the community together. Examples include Tavern Talks, Comic Book Workshop: Constitution Comic, Holiday Open House, Beer for History, and Better Arguments.

Bring History to Life

This initiative supports programs that bring history to life. Examples include Storywalk, American Independence Festival (3,000 + visitors), Cemetery Tour, and Humanities To Go. This initiative also supports original research, exhibits, and collection care/stewardship.

Educate Children & Youth

This initiative supports the development of experiences and educational curricula for children of all ages. Examples include Homeschool Programs, Youth Traveling Trunk, Field Trips, Revolutionary Story Time, and Camp Programs.

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Step Two

Select your level of investment.

Core benefits

- Recognition in Annual Report
- Invitations to private tours, corporate gatherings, and special events
- 10% discount to AIM Gift Shop

Ice House | \$750

Core benefits plus:

- Company name on AIM website with hyperlink to your site
- Recognition in print, social media and website for events/programs in selected initiative(s)

Public House | \$2,500

Core benefits plus:

- Company logo on AIM website with hyperlink to your site
- Recognition in print, social media and website for events/programs in selected initiative(s)

Garrison House | \$5,000

Core benefits plus:

- Company logo on AIM website with hyperlink to your site
- Recognition in print, social media and website for events/programs in selected initiative(s)
- Recognition in press releases and digital communications (e-blasts)

Blockhouse | \$7,500

Core benefits plus:

- Prominent placement of Company logo on AIM website with hyperlink to your site
- Prominent recognition in print, social media and website for events/programs in selected initiative
- Featured recognition opportunities in press releases and digital communications (e-blasts)
- Complimentary Rental of Folsom Tavern

Powder House | \$10,000

Core benefits plus:

- Prominent placement of Company logo on AIM website with hyperlink to your site
- Prominent recognition in print, social media and website for events/programs in selected initiative
- Featured recognition opportunities in press releases and digital communications (e-blasts)
- Complimentary Rental of Folsom Tavern

Traditional Artisan Sponsorships

Traditional Artisan sponsorships are perfect for businesses or individuals interested in ‘crafting’ their own customized sponsorship to suit their unique philanthropic and/or marketing objectives. Investments in this initiative can be used to support specific events/programs or creatively applied to directly benefit communities, such as free admission for tours in 2024 as one example.

LET’S CRAFT SOMETHING TOGETHER.

Traditional Artisan | Varying levels of investment

- Core benefits plus some or all of the following depending on level of investment:
- Company logo with hyperlink to your site on American Independence Museum website, including homepage
- Exclusive customizable recognition and event/program naming opportunities
- Exclusive recognition in American Independence Museum Quarterly Newsletter
- Featured recognition in print, social media and website for selected events/programs
- Exclusive recognition opportunities in press releases and digital communications (e-blasts)
- Complimentary Rental of Folsom Tavern



CONTACT US

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