



2026 BUSINESS PARTNERSHIP OPPORTUNITIES

What is the American Independence Museum?

Founded in 1991 in historic Exeter, NH, the American Independence Museum develops programs, exhibits, tours, and events that explore our national struggle for independence and its ongoing relevance. Our mission is to engage, educate and excite people of all ages, to understand and celebrate the American struggle for freedom and self-governance and to preserve and share our buildings, grounds and collection so they will be an inspiration for generations to come.



Why support the American Independence Museum?

As a partner, your reach is substantial. We welcome more than five thousand annual visitors to our campus in Exeter and more than 40,000 to our website each year. Your support of AIM enhances your company's marketing and philanthropic objectives as well as advancing our critical mission. Your support of the American Independence Museum also makes clear your shared conviction that democracy is just as crucial today as it was in 1776. The celebration of the 250th anniversary of the Declaration of Independence in 2026 is a unique moment in history bringing even greater attention to our shared stewardship of this shared heritage.



What does it take to be a Partner?

There are multiple levels to choose from, listed below, with a variety of benefits. We are also delighted to customize a partnership that works for your needs. All levels of support are welcome and help the American Independence Museum preserve democracy.

BUSINESS PARTNERSHIP LEVELS

MERCHANT MEMBER | \$100

Benefits:

- Listing on Museum website
- Private tour availability
- Free booth space at the American Independence Festival Marketplace
- “Merchant Member” display decal



CONTRIBUTOR | \$500

Merchant Member Benefits plus:

- Company name **with hyperlink** to your site on Museum website
- Recognition in print, social media for selected Museum events

FRIEND | \$1,000

Merchant Member Benefits plus:

- **Company logo** with hyperlink to your site on Museum website
- Recognition in print, social media for selected Museum events

SUPPORTER | \$2,500

Merchant Member Benefits plus:

- Company logo with hyperlink to your site on Museum website
- Recognition in print, social media for selected Museum events
- **Recognition in press releases and digital communications**

ASSOCIATE | \$5,000

Merchant Member Benefits plus:

- Company logo with hyperlink to your site on Museum website, **including homepage**
- **Prominent recognition** in print, social media for selected Museum events
- **Featured recognition** in a press release and digital communications
- **Complimentary rental of Folsom Tavern**

PARTNER | \$10,000

Merchant Member Benefits plus:

- Company logo with hyperlink to your site on American Independence Museum website, including homepage
- **Featured recognition** in print, social media for selected Museum events
- **Exclusive recognition opportunities** in press releases and digital communications
- Complimentary rental of Folsom Tavern
- **Exclusive Lead Underwriting of one of the following:**
 - American Independence Festival
 - American Independence Museum admissions
 - Youth educational programs, including field trips and traveling trunks
 - Civic engagement speaker series or other specific program
 - Customized underwriting of a critical building preservation need

PRESERVE DEMOCRACY

Contact Joe Pace, Executive Director
American Independence Museum
joe@independencemuseum.org
(603) 772-2622